

Go-To-Market™ OEM Program

Ahead of the Curve.

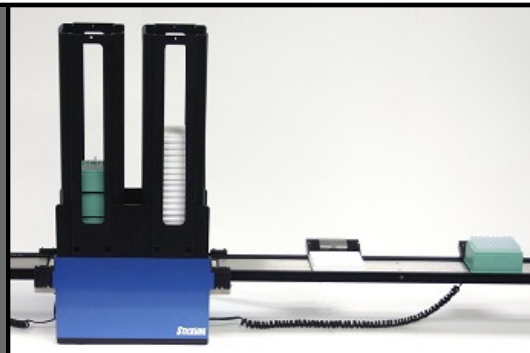
*A Large Selection of Laboratory Automation Tools
Ready to Help OEMs Expand Their Markets*

Pictured below are just a few of the automation tools that Hudson can offer lab instrument and reagent makers to improve the appeal of their products to a wider market. From off-the-shelf automation to custom-developed software, Hudson Robotics works with OEMs to provide a new level of automated applications for their products.

PlateCrane EX Robot



LabLinx Stacker/Track



SOLO Automated Pipettor

Custom Application Wizards



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Customize Your Go-To-Market Services :

Hardware Only

Hudson's wide array of automation tools, including robot arms, track systems, dispensers, washers, robotic pipettors, vacuum nests and accessories, can be run from your own instrument software.

Process Control

Hudson's powerful **SoftLinx** is the most versatile dynamic controller available. **SoftLinx** seamlessly integrates to central databases and web-based environments.

Custom GUIs

Hudson's products are designed to be adaptable to your needs. Internal firmware can be tailored to your specific application. **SoftLinx** can run custom-designed GUIs and Guided Operation Wizards that lead users step-by-step through your applications.

Sales

Leverage the Hudson sales organization. We can design packages to make sure you receive the best market exposure.

Installation

After the sale is closed, Hudson can provide complete installation services for individual instruments or full workcells.

Support

Hudson has active support coverage available the world over.

Whether you are an instrument manufacturer who wants to serve customers' need for automated plate-handling, or a reagent maker who sees the benefit of greatly increasing customers' reagent usage, Hudson can design the Go-To-Market Program that meets your needs.